IND.

PATSY AND HEDY

PATSY and HEDY

APPROVED BY THE COMICS CODE AUTHORITY

68
FEB.

10¢

...AND FURTHERMORE, PATSY WALKER, I WANT TO SAY...
PATSY! WHAT ARE YOU DOING HERE???
I HUNG UP THE PHONE AND WALKED OVER...IT'S THE ONLY WAY I CAN GET A WORD IN EDGEWISE!!
Al Hartley

BUILD THEM UP - *in Minutes* - INTO LONG, BEAUTIFUL NAILS

NOW! **CHARLES OF FIFTH AVENUE**
550 Fifth Ave., N. Y. C. 36, N. Y.
brings to you for the first time at only $1.98, the amazing scientific liquid finger nail builder called **MAGIC NAIL FORMULA #77.** It actually BUILDS up finger nails to ANY LENGTH desired—IN MINUTES! NOT a weak paste on nail. **Magic Nail Formula #77** is a wonderful liquid. It is brushed on like nail polish on your own finger nails and hardens into glamorous long beautiful finger nails that are STRONGER THAN YOUR OWN! Becomes part of your own finger nails and may be filed, cut and shaped. **Magic Nail Formula #77** also repairs and smooths broken, and chewed nails!

DON'T HIDE YOUR HANDS! NOW YOU CAN SHOW THEM OFF!

JUST FOLLOW THESE 3 EASY STEPS
1 Insert Platform Under Short Nail
2 Brush On Magic Nail Liquid Over Nail and Platform
3 Shape New Finger Nail and Polish

GUARANTEED 100% to give you LONG, BEAUTIFUL FINGER NAILS - *in Minutes!*

FACTS ABOUT AMAZING MAGIC NAIL FORMULA #77

1. It is completely safe.
2. Not a paste on. Magic Nail Formula #77 is a liquid and powder.
3. When brushed on to your finger it hardens into a beautiful nail that is stronger than your own!
4. Will build your nails up to any length desired! — in minutes
5. Repairs broken or chewed nails in minutes!
6. **Good for Nail Biters** — even children! So strong, it can't be chewed!
7. Looks real and feels real!
8. Makes your hands look more glamorous!
9. Strong! — Cannot break or tear! Do housework, wash, type, play piano!
10. Lasts and lasts indefinitely!

ONLY $1.98 FOR GIANT $5.00 COMPLETE KIT

NEVER BEFORE AT THIS LOW PRICE!

GIANT SIZE! FREE TRIAL

WHAT SOME USERS OF MAGIC NAIL FORMULA #77 SAY ABOUT IT:

"As a housewife my finger nails were always broken and short. My hands looked ugly! In minutes with your Magic Nail Formula #77 I made my nails long and beautiful! It's easy to use, my nails never break and they last and last!"

Mrs. E. D., Brooklyn, N. Y.

* * *

"I used Magic Nail Formula #77 on my young daughter's nails because she always chewed them short and they looked terrible! They're beautiful now and so strong, she can't chew them!"

Mrs. R. S., N.Y.C.

RUSH YOUR ORDER NOW

Professional nail treatment in beauty salons cost up to $15.00! The complete MAGIC NAIL FORMULA #77 KIT, during this special introductory offer, costs you ONLY $1.98

NO RISK OFFER! MAIL NOW!

CHARLES OF FIFTH AVENUE
MAIL ORDER DEPT. M-15
550 FIFTH AVE., N. Y. N. Y.

GUARANTEED *lovely, glamorous nails*

☐ Send C.O.D. $5 Kit of MAGIC NAIL FORMULA #77 for only $1.98. I will pay postman $1.98 on delivery, plus C.O.D. charges and postage.

☐ CHECK HERE TO SAVE MONEY! Enclosed is $1.98. Please rush 1 kit of MAGIC NAIL FORMULA #77. I save 50¢ C.O.D. charges and postage.

MY NAME_____

ADDRESS_____

CITY_____ STATE_____

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PATSY and HEDY
OH, LOOK! STEVEN SWOON WILL BE HERE IN PERSON TONIGHT! (SIGH) I'D GIVE ANYTHING TO BE ABLE TO SEE HIM!
ME TOO... BUT THE SIGN SAYS ALL SOLD OUT!
IT WOULDN'T DO ANY GOOD EVEN IF WE COULD GET IN... WE'D HAVE NO CHANCE TO MEET HIM! AND THAT'S WHAT WE'D ALL WANT!!
Nan's Outfit By: DALE JOHNSON SPOKANE, WASH.
IN PERSON
STEVEN SWOON
OH DEAR, IT WAS SUCH A BEAUTIFUL SUNNY DAY, AND NOW LOOK WHAT'S HAPPENING!
WHAT, PATSY? THERE'S STILL NOT A CLOUD IN THE SKY!
PATSY WASN'T REFERRING TO THE WEATHER!
Stan Lee - Al Hartley
SHE SAW HEDY COMING!
WELL WELL, IF IT ISN'T NATURE'S MISTAKE!
HMPHHH! THEY LET ANYBODY ON THE STREETS THESE DAYS!
Hedy's Dress By: JILL BENTON DENNIS, MASS.
1

PATSY, DARLING, I'D **LOVE** TO STAY AND HAVE A BATTLE OF WITS WITH YOU, EXCEPT THAT IT WOULDN'T BE **FAIR!** **YOU** WOULDN'T BE ARMED!

HEDY, MUST YOU ALWAYS START UP WITH PATSY?
PUH-LEESE, NAN! SHE'S ACTUALLY BENEATH MY NOTICE!!
WELL, TA TA, GIRLS... I MUST BE OFF NOW!
YOU'RE NOT **KIDDING!**

HEDY IS ALWAYS PLAYING TRICKS ON **ME!** FOR ONCE **I'M** GOING TO THINK OF A SCHEME TO ANNOY **HER!**

LISTEN, GALS, HOW ABOUT **NONE** OF US TALKING TO HEDY FOR ONE WHOLE DAY! MAYBE **THAT'LL** KNOCK SOME OF THE NASTINESS OUT OF HER!
HMMM... NOT TALK TO HEDY FOR A WHOLE DAY, EH? IT WOULD BE A **PLEASURE!**

I'M GAME, PATSY!
COUNT **ME** IN!
GOOD! THEN IT'S **AGREED!**

IMAGINE HOW **SURPRISED** SHE'LL BE WHEN NOBODY PAYS ANY ATTENTION TO HER FOR A WHOLE DAY! IT MAY TEACH HER A **REAL LESSON!**
WELL, WE'LL SOON FIND **OUT!**

NOT LONG AFTER...
GREETINGS, GALS! WHAT'S THE GOOD WORD??
REALLY! I HAVEN'T TIME FOR CHILDISH GAMES, GIRLS! I HAVE SOME NEWS FOR YOU!
NOT ONLY WILL I NOT SPEAK TO HER, BUT I'LL WALK AWAY FROM HER! THAT WILL REALLY GET HER ANGRY!
HUMPH! NONE OF THE OTHER GIRLS FOLLOWED ME! OH WELL, I SHOULD WORRY!
IMAGINE! WHAT WEAKLINGS THEY ARE! THEY'RE ALL TALKING TO HEDY NOW! THEY JUST COULDN'T HOLD OUT! THEY'RE NOT AS STRONG-WILLED AS I AM!
PATSY! LET ME TELL YOU WHAT HEDY SAID...
SORRY, NAN! I COULDN'T CARE LESS!
3

BUT, PATSY, YOU **SHOULD** LISTEN TO THIS!
WHEN **I** MAKE A VOW, I STICK **TO** IT! I'LL SEE YOU LATER, GIRLS!
BUT, PATSY...

NOW THEY **KNOW** WHO HAS THE MOST WILL-POWER IN **OUR** CROWD! ALTHOUGH I **SURE** **WOULD** LIKE TO KNOW WHAT HEDY HAD TO SAY!
Patsy's Outfit By: ***LINDA MARKEY*** *DETROIT, MICH.*
DRUGS

I **CAN'T** GO BACK TO THEM... IT WOULD BE A SIGN OF WEAKNESS! I'LL JUST GO HOME AND READ A BOOK!
I SURE WISH I COULD GET IN TO SEE STEVEN SWOON ...OH WELL, MAYBE **NEXT** TIME HE'S IN TOWN!
STEVEN SWOON

LATER THAT NIGHT...
GEE I'M BORED! I WONDER WHAT THE GANG **DID** TONIGHT?
OH, THERE'S THE **PHONE!**
RING!

JUST WANTED TO LET YOU **KNOW** WHAT YOU'VE MISSED, PATSY DEAR! MY FATHER IS AN OLD FRIEND OF **STEVEN SWOON'S,** AND HE THREW A **PARTY** FOR HIM TONIGHT! TOO BAD YOU DECIDED NOT TO TALK TO ME, PATSY!
GULP!

...AND IF YOU EVER **AGAIN** SEE ME TRYING TO ACT AS NASTY AS HEDY, GIVE ME A SWIFT KICK WHERE IT'LL DO THE MOST GOOD!!
THE END

PATSY...
AND HEDY
WITH MILLIONS OF GIRLS IN THE WORLD, WHY DID I HAVE TO HAVE YOU FOR A FRIEND???
I HOPE YOU'RE USING THE WORD "FRIEND" LOOSELY, HEDY!
IT'S NOT THAT I CAN'T STAND YOU... IT'S JUST THAT I CAN'T BEAR YOU!
LISTEN, LOUD-MOUTH, MY GREATEST AMBITION IS TO BUY BACK MY INTRODUCTION TO YOU!
PATSY'S OUTFIT BY: SUSAN WHITE TULSA, OKLA.
DRESS BY: BETTY KISER LANCASTER, PA.
I ALWAYS WONDERED WHAT YOU SEE IN HEDY, PATSY! TO ME, SHE'S NOTHING...PERSONIFIED!
HEDY'S OUTFIT BY: FRIEDA FRITTS RICHMOND, VA.
NOW JUST A COTTON-PICKIN' MINUTE, GIRLIE! YOU CAN'T TALK ABOUT MY BEST FRIEND THAT WAY! WHO DO YOU THINK YOU ARE?
YEAH!
DON'T YOU JUST HATE TROUBLE-MAKERS, PATSY PAL?
SURE DO, HEDY OL' CHUM!
Stan Lee & Al Hartley

SWEET AND LOVELY

"THERE isn't much time," I said to Ginny. "It's almost eight."

Ginny's reply was a lazy drawl.

"So what if I'm not ready, besides, it isn't good training for a man."

She turned and faced me from where she sat at the vanity. From the way she kept her hair in its sleek coiffure, to the exacting details of make-up and clothes, she was a fashion plate from head-to-toe. She had the kind of looks men went for in a big way. Her large, dark eyes had a way of looking up questioningly from beneath bat-winged brows . . . a look that had a helpless air about it, but there was nothing helpless about Ginny. She was as efficient as an adding machine, observant, calculating and she knew exactly what she wanted. What she wanted numbered to quite a few things. Most important of all was marriage. In that respect we were alike, but that's where the similarity ended.

To Ginny marriage meant but one thing, an opportunity to give up her job and live the easy life she had always longed for. He would have to be rich, of course, because the easy life to Ginny meant winters in Florida and summers spent in Europe. It also meant lots of clothes, and parties, and good times in general.

Like I said, this is where Ginny and I differed, and though we had been sharing the same small apartment for almost a year, we were as different as two people could be. To me marriage had to be for love, and I knew that I would want to go on working for at least a year anyway. When it came to parties and good times, well, they never were important to me. You see, there was still another difference between Ginny and myself. Whereas she was about the prettiest thing imaginable, I was as plain as a glass of water. With Ginny, she had more dates than she knew what to do with . . . and with me it was the opposite. I had very few dates, and for the last month or so, there had been none at all.

But my thoughts were now interrupted by the sudden ringing of the front doorbell.

"Be a sweetheart and get it," Ginny said. "Tell him I'll only be a minute."

I nodded and started for the door, and she called after me.

"His name is Bill . . . Bill Webster . . ."

Bill was different. I knew that the moment I opened the door and saw him standing there. He was tall, blond and his smile was about the friendliest one I had ever seen.

"You must be Fran," he said.

"That's right," I replied. I held back the door and waved him in. "Ginny should be right out. Have a seat."

He followed me into the room, and it was only after I had taken my place on the sofa, that he took the armchair by the window.

He glanced up at the reproduction hanging over the sofa.

"Do you like Cezanne's work?" he asked.

His sudden reference to the painting took me by surprise. It wasn't often that someone remarked about my favorite painter.

"I'm fascinated by the man," I countered. "I've never had any formal training in painting, but I like to sketch. When I was a kid, my father would take me to the museum and he would always make a point of stopping off and seeing the Cezannes. He was *his* favorite too."

"Mine also," Bill added. "I did a paper on him while I was in college."

He was about to say something else, when Ginny made her entrance. Ginny had a special way of coming into a room. She would pause ever so slightly in the doorway, just long enough to make all those present turn and stare. Whether it were a group, or as in this case merely one, it made little difference. Bill did stare, and I

CONTINUED

GIRLS — WOMEN — MEN

Train at Home for a

CAREER IN AIRLINES

The Air Age is just beginning . . . and a career in it may be yours. Meet celebrities. Enjoy adventure and romance. See exciting places. Airlines employ thousands of men and women and are expanding. There is opportunity now for thousands more at good pay right at the start and at even better pay as you advance. Work near home or even abroad. We speed your training by new, advanced methods. No interference with your present job or schooling. You will be trained at home and when you finish, you will be eligible for our free Employment Advisory Service. For full, FREE details, fill in the coupon. We'll rush your free material to you as soon as we hear from you.

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Please rush immediately WITHOUT OBLIGATION, FREE exciting information about a career for me in Airlines.

Name _____

Date of Birth _____ High School Graduation Date _____

Address _____

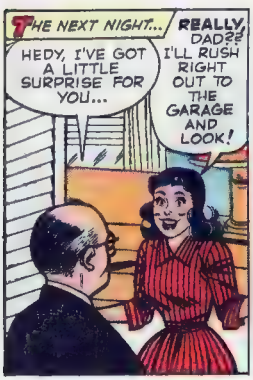
City _____ State _____

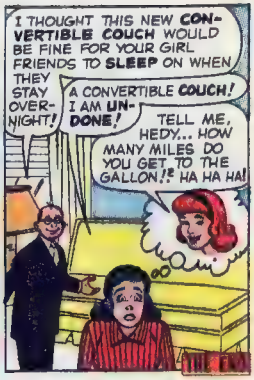
Hours I work _____ Home Phone _____

PATSY and HEDY

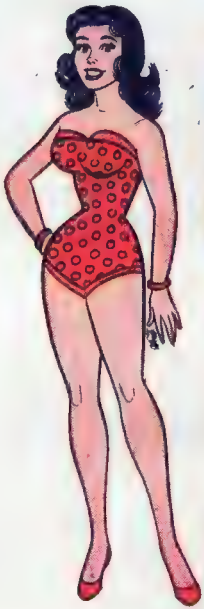
THAT'S RIGHT, ED! SEND THE CONVERTIBLE OVER TOMORROW NIGHT! I WANT TO SURPRISE HEDY WITH IT!
VA VA VA VOOM! DAD'S BUYING ME A NEW CONVERTIBLE!
Stan Lee & Al Hartley
T-544

MY DAD IS SURPRISING ME WITH A NEW CONVERTIBLE TOMORROW NIGHT!
BUT THERE'S NOTHING WRONG WITH THE ONE YOU ALREADY HAVE!
NAN! I'M SURPRISED AT YOU! THE ONE I HAVE IS ALMOST A YEAR OLD!
FORGIVE ME! I DIDN'T REALIZE IT WAS SUCH A RELIC!
IF IT'S SUCH A SURPRISE, HOW DO YOU KNOW, HEDY?
I OVERHEARD HIM TALKING ON THE PHONE!
I SHOULD HAVE KNOWN! IT WOULD HAVE HAD TO BE SOME SNEAKY WAY!
MISS WALKER, YOU'RE JUST JEALOUS OF MY CONVERTIBLE!
YOU'RE ALL INVITED OVER TOMORROW NIGHT, GANG, FOR A RIDE! IT'S PROBABLY ONE OF THOSE LONG, LOW-SLUNG FOREIGN RACING CARS!
OH BOY! I CAN'T WAIT!
AS FOR YOU, MISS GREEN-EYES, IT'LL GIVE YOU SOMETHING TO WORRY ABOUT! WAIT'LL BUZZ HAS TO CHOOSE BETWEEN RIDING IN MY CONVERTIBLE, OR DATING YOU!... IF YOU'LL PARDON THE EXPRESSION!
THAT'S WHAT I LOVE ABOUT YOU, HEDY DEAR... YOU NEVER FLAUNT YOUR WEALTH!
2




I THOUGHT THIS NEW CONVERTIBLE COUCH WOULD BE FINE FOR YOUR GIRL FRIENDS TO SLEEP ON WHEN THEY STAY OVERNIGHT!
A CONVERTIBLE COUCH! I AM UNDONE!
TELL ME, HEDY... HOW MANY MILES DO YOU GET TO THE GALLON!? HA HA HA!
THE END

the HEDY WOLFE PAPER-DOLL



Dress By:
ARLENE DENTON
GRANITE CITY, ILL.

Dress By:
JUDITH SPAAK
BERKLEY, CAL.

Dress By:
LYNN DALEY
ATLANTA, GA.

Swim Suit By:
HELDA FAVELLE
PHILADELPHIA, PA.

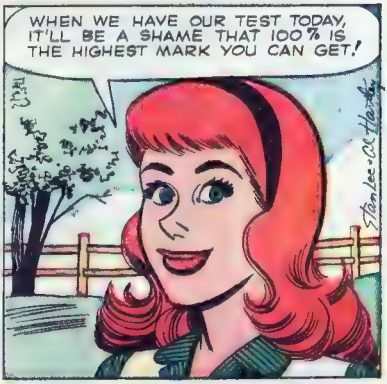
I HOPE YOU WILL SEND ME YOUR FASHION DESIGNS SO THAT I MAY DISPLAY THEM HERE NEXT MONTH! THANKS!
Hedy

HEDY WOLFE
38P FLOOR
655 MADISON AVE.
NEW YORK 21, N.Y.

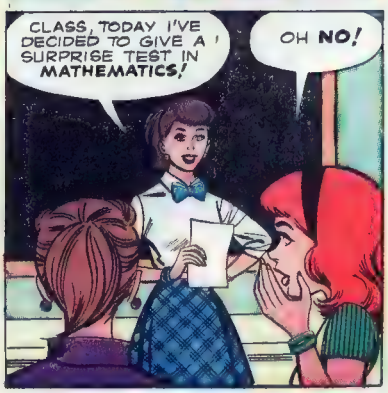
PATSY
P-596

GEE, I'M TIRED! I STUDIED MY HISTORY ALL NIGHT!

I PROBABLY KNOW AS MUCH ABOUT THIS TERM'S HISTORY NOW AS THE TEACHER DOES!
PATSY'S OUTFIT BY: RUTH BELTON SAN FRANCISCO, CALIF.


WHEN WE HAVE OUR TEST TODAY, IT'LL BE A SHAME THAT 100% IS THE HIGHEST MARK YOU CAN GET!
Stan Lee • Al Hartley

YES INDEED! I HAVEN'T A WORRY IN THE WORLD TODAY! I'M A HISTORY WHIZ!


CLASS, TODAY I'VE DECIDED TO GIVE A SURPRISE TEST IN MATHEMATICS!
OH NO!

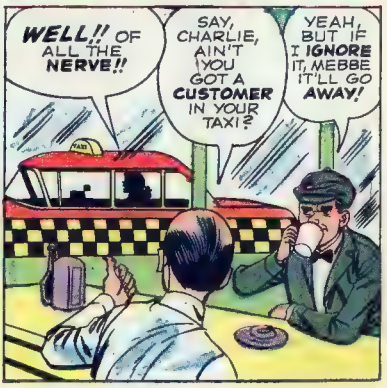
HEDY
Hedy's Suit By:
SALLY DENTON
OMAHA, NEB.

SLOW DOWN, DRIVER, YOU'RE GOING TOO FAST!

KEEP YOUR EYES ON THE ROAD! BOTH HANDS ON THE WHEEL!

LOOK OUT FOR THAT STOP SIGN! DON'T JAM ON THOSE BRAKES THAT WAY!
Stan Lee • Al Hartley

WE'VE BEEN STOPPED HERE FOR A LONG TIME NOW! WHAT ARE YOU WAITING FOR? LET'S GO! I'M IN A HURRY!


WELL!! OF ALL THE NERVE!!
SAY, CHARLIE, AIN'T YOU GOT A CUSTOMER IN YOUR TAXI?
YEAH, BUT IF I IGNORE IT, MEBBE IT'LL GO AWAY!

MODERN SPLIT LEVEL DOLL HOUSE *WITH* ELECTRIC LIGHTS

Only $1.98

It's Over 2 Feet Long — 6 Rooms

FULLY ELECTRIC — WITH REAL GROWING FRONT LAWN

HERE IS ALL YOUR YOUNGSTER RECEIVES

- ☆ MODERN SPLIT-LEVEL DOLL HOUSE
- ☆ 6 BIG ROOMS CONSISTING OF
  - LIVING ROOM
  - DINING ROOM
  - 2 BEDROOMS
  - RECREATION ROOM
  - KITCHEN
  - GARAGE
- ☆ BATTERY OPERATED LIGHTING SYSTEM
- ☆ FULL GROWING FRONT LAWN

Give your little princess a thrill she'll never forget with the charmingly modern doll house that actually lights up. This gorgeous 24"x12"x12" split level beauty will bring a heartwarming glow of excitement from any youngster. How proud she'll be as mistress over the living room, dining room, 2 bedrooms, recreation room, kitchen, and garage — all adorably decorated. Yes, your magic doll house is actually provided with electric lights that are completely safe and provide a comforting glow in her room at night. This sensational new house even has a lawn that actually grows with magic soil in only 4 days . . . She'll thank you every time she feeds her family, cleans house, tends the lawn, switches the lights on and off, etc. Yes, you'll be repaid a thousand times over by the warmth of your child's glow at the wonderful home that we're so proud to offer. And, most wonderful of all is the price — yes, because of the special material used and mass production technique, the complete price for this modern 6 room split level house with easy assembly instructions, a growing lawn, and a safe, battery operated lighting system is only $1.98 plus 45¢ shipping charges! So don't delay! Order now. Batteries not included.

Magic Lawn Grows in 4 Days

To really give a lovely rural air to your youngster's country home, we've included special seed and miracle cellulose which in four short days will begin to develop a lawn. In no time at all with your youngster's loving care, she'll have a plush, green lawn that'll be a delight to see.

10-Day Free Trial

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP. **Dept. HD3**
Lynbrook, New York

Please rush me the modern 6 room split level doll house with lights and growing lawn. If not thrillingly delighted I may return it after 10 days free trial for prompt refund of purchase price.

( ) I enclose $1.98 plus 45¢ shipping charges

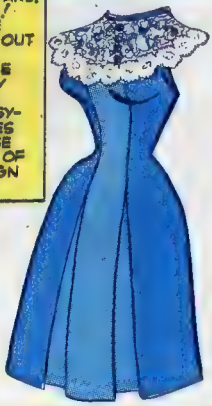
( ) Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name.....

Address.....

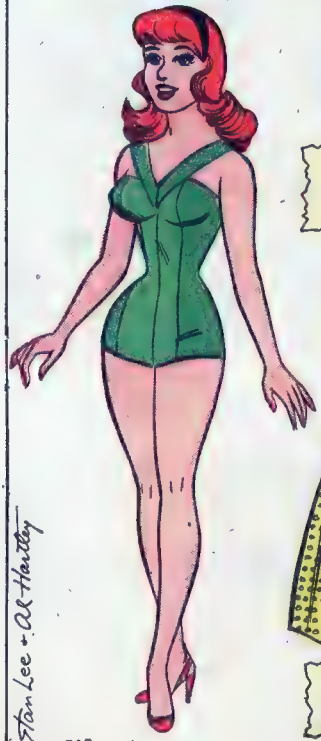
PATSY and HEDY'S Fashion Parade

MORE! MORE! MORE! MORE! OKAY, FANS! YOU ASKED FOR IT, AND HERE IT IS! ANOTHER GLAMOROUS PIN-UP SIZE FIGURE OF PATSY FOR YOU TO CUT OUT AND MOUNT ON A PIECE OF STIFF CARDBOARD! AND MORE OF THOSE FASCINATING OUTFITS, DESIGNED BY **YOU**, OUR READERS AND FRIENDS, SO THAT YOU CAN DRESS YOUR PATSY-DOLL IN ANY WAY THE MOOD STRIKES YOU! AND OF COURSE, USING THESE AS A GUIDE, SEE HOW MANY MORE OF YOUR **OWN** OUTFITS YOU CAN DESIGN FOR PATSY!



Dress By:
DEBBIE KING
415 E. 48TH ST.
ODESSA, TEXAS

Dress By:
IRENE HALL
1417 BIRCH ST.
MONTEBELLO, CALIF.



Stan Lee + Al Hartley

T-545

Dress By:
JAN SURFACE
INDEPENDENCE, MO.

Dress By:
SUSAN COLLIER
924 RIVER STREET
RHINELANDER, WISC.

PATSY and HEDY'S Fashion Parade

NATURALLY, HEDY DEMANDED EQUAL TIME TO COMPETE WITH PATSY'S FASHION PAGE, AND WE THINK WHEN YOU LOOK AT THESE LOVELY DESIGNS SUBMITTED BY HEDY'S OWN FANS, YOU'LL AGREE SHE **DESERVES** THIS PAGE!

AFTER CUTTING OUT THE PIN-UP OF HEDY, MOUNT IT ON A SHEET OF STIFF CARDBOARD AND DRESS HER TO YOUR HEART'S DESIRE!

WHICH CLOTHES DO **YOU** THINK ARE PRETTIEST? THE ONES DESIGNED BY **HEDY'S** FANS... OR **PATSY'S**??

Dress By:
DALE CHAPMAN
HINGHAM, MASS.

Dress By:
BILLIE FARHEAD
BROOKLYN 4, N.Y.

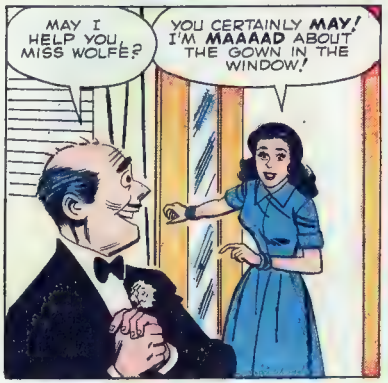
Stan Lee + Al Hartley

Dress By:
ANNIE RUTH WILSON
WATER VALLEY, MISS.

Dress By:
MAE WARREN
PLAINS, TEXAS

HEDY
Stauffer • Hartley
7-546
Hedy's Dress By:
MARION SIMMS
DENVER, COLO.

GOL-LEE! IF THAT DRESS ISN'T THE UTTER LIVING END! THE UTTERMOST COOLEST!
Dress in Window:
CHERYL BARON
MONTREAL, CAN.


MAY I HELP YOU, MISS WOLFE?
YOU CERTAINLY MAY! I'M MAAAAD ABOUT THE GOWN IN THE WINDOW!

YOU'RE IN LUCK! I HAPPEN TO HAVE IT ON SALE... AND IN JUST YOUR SIZE!
IT'S MORE THAN FLESH AND BLOOD CAN BEAR! I SIMPLY CAN'T LIVE WITHOUT IT!

IT CERTAINLY IS A SUCCESSFUL GOWN! ALL THE GIRLS WERE ADMIRING IT! IN FACT, PATSY WALKER WAS RAVING ABOUT IT YESTERDAY!
PATSY LIKED IT??? !!!

HMMMPH! I WON'T PATRONIZE A STORE WHICH SELLS INFERIOR MERCHANDISE!

Now! A Delightful Way To

SPOT REDUCE

TUMMY-HIPS-WAIST-THIGHS

Take Off Those Hated Extra Pounds and Inches With *Slim-Flex* Home Slenderizing Program

"Like Having Your Own Private Reducing Salon!"

TUMMY, WAIST, BACK, BUTTOCKS: *Like a thousand purring pulsations massaging you... Slim-Flex's blissful action helps you firm and tighten ...relax tired, achy muscles!*

Let *Slim-Flex* Go To Work Wherever Embarrassing Bulges Show! Gently Spot-Massages You More Than 2,000 Times Per Minute!

Now you can enjoy glorious relaxation at home... plus the modern marvel of passive exercise without lifting a finger! Slim-Flex's "home salon" method helps you trim away unwanted pounds and inches, tones muscles, improves silhouette!

Stimulating Slim-Flex pulsations promote healthful circulation and aid in weight redistribution... thus helping to re-mold your figure. Combined with sensible diet, you'll be thrilled at the exciting results... amaze your family and friends with your attractive new appearance! For dramatic proof, simply note your measurements before and after starting your Slim-Flex slenderizing program.

HIPS, THIGHS, CALVES, UNDER KNEES, ARMS: *Here's the pleasant, "minutes-a-day" way to slenderize with your Slim-Flex "home salon" reducing program! Helps tighten sagging tissues... helps exercise, condition and tone flabby muscles.*

© 1958, Modern Aids, Inc., N. Y.

It's The Modern Way to Slenderize While You Relax!

To appreciate how much excess tissue Slim-Flex can manipulate and massage in just one minute... try this. Simply place your fingertips on waist or hips, and gently rotate. Then picture this gentle, soothing action taking place at the fabulously effective rate of more than 2,000 times a minute... and you'll understand how speedily Slim-Flex helps condition and tone muscles... helps firm and tighten sagging skin!

Also gives healthful massage benefits for the whole family... and best of all, it's fun!

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- Relaxes Nervous Tension
- Helps Relieve Aches And Pains

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Slim Flex, Dept. GR-12

41 Union Square, New York 3, N. Y.

Yes, I want to try the SlimFlex method in my home for 10 full days. If I am not satisfied in every way I may return the machine for my full purchase price refund. You will also include your factory guarantee certificate assuring me of perfect service from my machine for 1 year.

Name_____

Address_____

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☐ I enclose $1 deposit. I will pay postman balance on delivery plus postage and C.O.D. handling charges.

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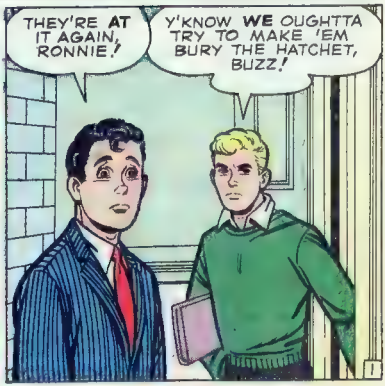
DE-LUXE MODEL: Attractively finished in durable corduroy. Designed for many years of hard use.

EASY, SAFE: Comes with plug-in electric cord.

SILENT: A pleasant, kitten-soft purr is all you hear.

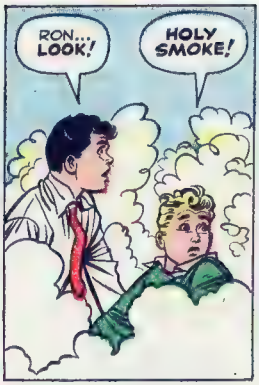
PATSY and HEDY

THANK YOU FOR YOUR ANSWER, PATSY, AND NOW... CLASS DISMISSED!
WHAT'S SHE THANKING YOU FOR? YOU JUST SET EDUCATION BACK FIFTY YEARS!
THAT'S NOTHING! A MISFIT LIKE YOU CAN SET THE WHOLE HUMAN RACE BACK FIFTY YEARS!
Patsy's Dress By: JANE INECIC HAMILTON, ONT. CANADA
T-540



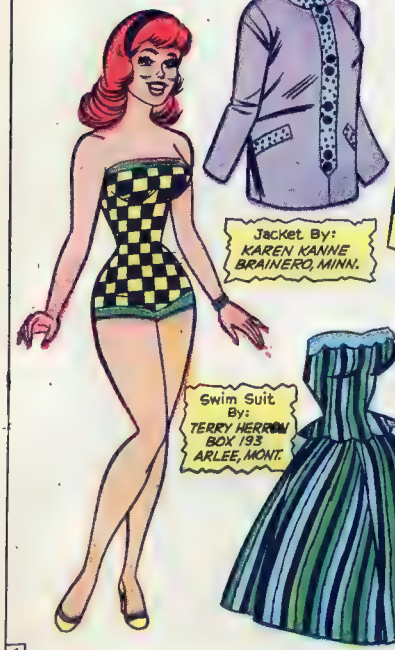
O.K., LET'S SHOW 'EM HOW FOOLISH IT IS TO BE ARGUING ALL THE TIME!
RIGHT! WE'LL DO IT THE FIRST CHANCE WE GET!
HI, PATSY! READY TO GO TO THE MOVIES WITH RONNIE, HEDY, AND ME?
Hedy's Dress By: JUDY BABIL TOLEDO, OHIO
WELL, I GUESS IT'S OKAY FOR HEDY TO COME ALONG! IT'LL BE SO DARK, HER FACE WON'T SCARE TOO MANY PEOPLE!
HUMPH! AT LEAST MY PARENTS DIDN'T HAVE TO SELL EVERY CLOCK IN THE HOUSE BECAUSE MY FACE WAS ALWAYS STOPPING THEM!
FACE? YOU CALL THAT THING BETWEEN YOUR EARS A FACE???
LOOK, GIRLS, RONNIE AND I HAVE HAD ENOUGH OF THIS!
YEAH! IT'S ABOUT TIME YOU STOPPED ACTING LIKE LITTLE KIDS!
WHO IS ACTING LIKE A LITTLE KID???
WELL, GEE, HEDY.. YOU ARE! YOU'RE ALWAYS TRYING TO INSULT PATSY!
YOU KIDDING? I DON'T HAVE TO TRY TO INSULT HER!
JUST ONE COTTON-PICKIN' MINUTE! WHAT MAKES YOU THINK HEDY ALWAYS STARTS IT??
YOU KEEP OUT OF THIS, RONNIE!
2

IT SO HAPPENS THAT PATSY IS TOO SWEET TO BE A TROUBLE-MAKER!
SWEET? NEXT TO HER, A PICKLE IS LIKE A LUMP OF SUGAR!
HEDY IS AS SWEET AS ANY GAL IN CENTERVILLE, AND DON'T FORGET IT, BUSTER!
I CAN'T FORGET WHAT I NEVER REMEMBERED!
ANYWAY, YOU CAN HAVE YOUR SIMPY SWEET GIRLS! GIVE ME A GAL WITH SPIRIT, LIKE HEDY!
ARE YOU IMPLYING THAT PATSY IS A SIMPY SWEET GAL???
KEEP CALM, BUZZ! DON'T MIND HIM!
IMPLYING, MY EYE! I'M SAYING IT!
ATTA BOY, RON!
HOW'D YOU LIKE A PASTE IN THE SNOOT!??
FROM YOU? HAH! WHY NOT LET PATSY FIGHT ME... SHE'D HAVE A BETTER CHANCE!
THAT DID IT! HOLD MY COAT, PATSY!
BUZZ, DON'T!
YOU BETTER APOLOGIZE TO PATSY!
NOT TILL YOU APOLOGIZE TO HEDY!
BOYS... STOP!
3



COME, PATSY DEAR! I NEVER DID LIKE PEOPLE WHO QUARREL!
I'M SURE WE CAN FIND TWO OTHER BOY FRIENDS WHO KNOW HOW TO GET ALONG TOGETHER, AND NOT FIGHT ALL THE TIME, HEDY DARLING!
!!!
THE END

the PATSY WALKER PAPER DOLL



Jacket By:
KAREN KANNE
BRAINERD, MINN.

Dress By:
JUDY BABEL
TOLEDO, OHIO

Dress By:
LOUISE SCHIERER
WEATHERFORD, TEXAS

Swim Suit By:
TERRY HERRON
BOX 193
ARLEE, MONT.

Dress By:
LAURA BARTLETT
NEW ORLEANS, LA.

JUST **LOVE** THESE FASHIONS, AND THE WONDERFUL DESIGNER FRIENDS WHO **CREATED** THEM FOR ME! I'D LOVE TO WEAR **YOUR** CREATION... WON'T YOU SEND ME SOME?

PATSY WALKER
3RD FLOOR
655 MADISON AVE.
NEW YORK 21, N.Y.

PATSY and HEDY'S PUZZLE PAGE

HERE'S A SPARKLING NEW QUIZ FOR ALL YOU PATSY AND HEDY FANS! (AND WHO ISN'T!) WHILE YOU'RE DROOLING OVER THE SIMPLY SCRUMPTIOUS ORIGINAL FASHIONS PATSY AND HEDY ARE MODELLING ON THIS PAGE... ALL OF WHICH WERE SUBMITTED BY YOU READERS, OF COURSE... SEE IF YOU CAN IDENTIFY THE DANCE THEY ARE DOING IN EACH INSTANCE! THE ANSWERS ARE LETTERED BELOW, WITH THE LETTERS JUMBLED! AFTER UNSCRAMBLING THE LETTERS, YOU'LL BE ABLE TO CHECK YOUR OWN ANSWER AGAINST THE CORRECT ONES!

① AHC HCA ② RAQUES CANED ③ OXF ROTT ④ TUBGRIJET ⑤ NUBYN OPH

Reducing Specialist Says—

LOSE WEIGHT Where It Shows Most REDUCE MOST ANY PART OF THE BODY WITH

Connie Simmons, New York City, N. Y., says: "I went from size 18 dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

Spot Reducer

Relaxing · Soothing Penetrating Massage

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TAKE OFF UGLY FAT!

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DeLuxe Model

FREE

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PRINT THIS NAME UNDER EACH CARD

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CITY ..... ZONE ..... STATE .....

CONTINUED

couldn't really blame him. She was radiant . . . a flawless example of exquisite perfection. He was out of his chair and by her side in no time. His appreciative smile said more than words.

"So sorry to keep you waiting," her voice was barely above a whisper.

"I didn't mind," he said quickly. He turned toward me. "Fran and I were having a very interesting conversation."

"I'm sure of that," said Ginny. She gave me her sweetest glance. "Fran is very bright," she added, then looked up at Bill from beneath her sweeping brows. "Shall we go now?"

He had her by the arm as they went for the door. Then he stopped and turned. His friendly smile beamed my way.

"Nice meeting you, Fran," he said.

I acknowledged his compliment with a smile, but I was too choked up to manage a reply. With a click, the door closed behind them.

For a long while, I sat there in the gathering darkness, alone with my thoughts. For the very first time, I experienced stabs of envy. How I longed to be in Ginny's place. Why couldn't it have been me.

During the weeks that followed, Bill called often, and as usual it was my job to entertain him while Ginny completed her elaborate preparations. Not that I minded. I looked forward to these brief visits. I liked talking to Bill, about art, books, whatever happened to come to mind. The only pain was the parting, and worst of all the fact that he was leaving with someone else. There was no longer any question in my mind. I knew I was in love with Bill Webster, but I also knew how helpless, how futile it all must be.

But then, one evening, I had a call from Ginny. She was still downtown, and I knew that she had a date with Bill that night.

"Aren't you meeting him here?" I asked.

"That's just why I'm calling," she ran on. "I won't be able to make it."

"But you must," I protested. "It's terribly unfair."

She laughed gaily, and my rage mounted.

"You had better be here," I insisted.

"Not tonight, darling," she cooed. "I've just met someone terribly important and he invited me to dinner. By comparsion, Bill is a mere pauper. Just say that I had to sit up

with my poor, old sick grandmother. You'll think of something clever, Fran, You're *so* bright."

There was the click of the receiver falling into place, and I was alone, numb with confusion and anger.

An hour later the doorbell rang. Up to this last moment, as I turned the knob, I still had no idea as to what to say. Should I tell a lie to the man who meant more to me than anyone else in the world, or should I tell him the truth . . . knowing the pain it would cause him?

The moment I opened the door, he sensed something.

"What's wrong, Fran?" he asked.

His eyes searched mine with probing intensity.

"It's Ginny," I began. She isn't here. She called about an hour back . . ."

"Did she say when she'd be here?" He wasn't looking at me while he spoke. Instead he was staring at the Cezanne hanging above the sofa,

"No she didn't," I murmured. "What I mean is . . ."

"What you mean," he picked up where I had stopped . . . "is that she isn't coming back. That's right, Fran, isn't it?"

I nodded numbly. "How did you know?" I whispered.

His hand was on my arm when he spoke.

"It's been on its way for some time, I guess. I didn't know it would happen this way. I didn't think she would simply walk off like this. But I knew it was going to happen."

"I'm terribly sorry." I was finding it difficult to speak. "I did ask her to be here. It's a terrible thing . . . to have happen."

"Not too terrible," he echoed.

I looked up, and his eyes were bright and free of hurt.

"I admit I liked Ginny," he went on. "She's a very pretty girl, and that seemed very important at the start. But after a while I began to wonder. Our evenings together began to drag. I'd find myself looking at my watch, almost hoping it was time to go home. And yet, the funniest part of all, was that I would keep asking her for another date. Can you figure it out?

"N — No," I stammered.

"I have," he added gently. "I kept coming because I was looking forward to our little talks . . . while Ginny was getting ready."

I could feel the tears brimming, and then his hand was on mine.

"How about some dinner, and for once a nice, long talk?"

I nodded in agreement. Then we were walking toward the door, my arm through his, my heart beating gaily, rapturously . . . like it had never beat before!

THE END J-954

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NOTE: These were the 8 Top Tunes at the time this magazine went to press. You will receive the 8 that are on top of the HIT PARADE when you order.

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☐ MONEY ENCLOSED ☐ NEG. OR PRINT ENCLOSED

PATSY...
AND HEDY
PATSY, ARE YOU FREE TONIGHT?
YES, HEDY, I AM!
HEDY'S OUTFIT BY: JUNE STILLSON PHEONIX, ARIZ.
HOW ABOUT TOMORROW NIGHT?
SAME THING, HEDY... FREE AS A BIRD!
AND WEDNESDAY NIGHT?
GEE NO, HEDY... I'VE GOT A DATE I CAN'T BREAK WEDNESDAY NIGHT!
OKAY, THAT'S ALL I WANTED TO KNOW!
PATSY'S DRESS BY: PAN FREEMAN OAKLAND, CALIF.
WHY DID YOU ASK?
NOW I KNOW WHEN TO HAVE MY NEXT PARTY... WEDNESDAY NIGHT!
Stan Lee - Al Hartley

PATSY and HEDY
HEL-LO, BUZZ, DEAR! WHAT A PLEASANT SURPRISE, RUNNING INTO YOU!
SOME SURPRISE! SHE'S BEEN FOLLOWING HIM FOR THE PAST THREE BLOCKS!
SHHH! LET'S SEE WHAT HAPPENS!
HI, HEDY!
Patsy's Dress By: VELDINE GUSTAFSON DELUTH, MINN.
7-548
I JUST HAPPEN TO HAVE TWO TICKETS TO THE DANCE TONIGHT! WOULD YOU LIKE TO COME?
GEE, I'M SORRY, HEDY, BUT I HAVE A DATE WITH PATSY TONIGHT! THANKS ANYWAY!
Hedy's Dress By: SALLY DRURY HARRISBURG, PA.
Stanhope-Arthurs
DON'T MENTION IT!
GRRR!!
RIP!

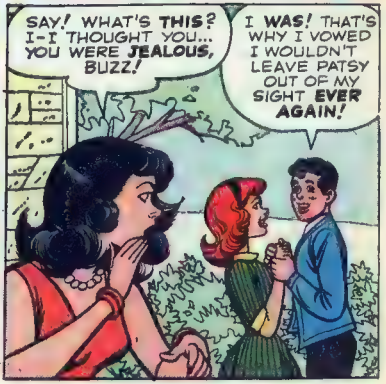
HI, PATSY.. AND NAN! I JUST SAW HEDY!
YES, WE KNOW!
THAT SHE-WOLF JUST NEVER GIVES UP, DOES SHE?
MEANWHILE...
EVERY TIME I TRY TO GET SOMEWHERE WITH BUZZ, PATSY COMES BETWEEN US! IF ONLY THERE WERE SOME WAY TO MAKE PATSY LOSE INTEREST IN BUZZ!
WAIT A MINUTE! THERE IS A WAY!!! MY COUSIN WARNER! WHY DIDN'T I THINK OF IT BEFORE?
FIVE MINUTES LATER...
AND YOU WILL COME TO CENTERVILLE AND DO THIS FOR ME??? OH, THANK YOU, WARNER!! THANK YOU!
YIPEE! THIS IS PERFECT! WARNER IS COMING TO CENTERVILLE TO MAKE A PLAY FOR PATSY! HE'S SO HANDSOME, AND SO RICH, THAT SHE WON'T BE ABLE TO RESIST HIM! AND THEN I'LL HAVE BUZZ ALL TO MY OWN SWEET SELF!
AND SO, THE NEXT DAY...
HERE I AM, HEDY!
WARNER! YOU'RE HANDSOMER THEN EVER! JUST WAIT TILL POOR PATSY SEES YOU!

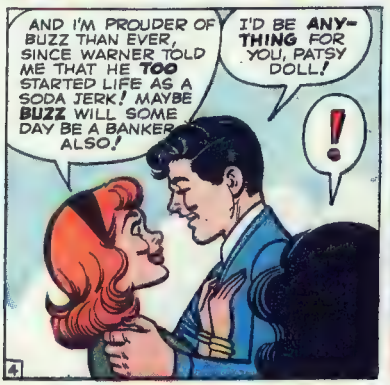
HERE SHE COMES NOW! NOW REMEMBER, WARNER, BE REAL NICE TO HER!
MMMM... SHE'S LOVELY! IT WON'T BE HARD TO BE NICE TO HER!
PATSY, DEAR... I'D LIKE YOU TO MEET MY COUSIN WARNER! HE'S IN TOWN FOR A FEW DAYS AND DOESN'T KNOW A SOUL EXCEPT ME!
HE KNOWS ME NOW! (SIGH) I-I'D BE HAPPY TO SHOW YOU AROUND!
PATSY! WHAT ABOUT ME??!
YOU ALREADY KNOW THE TOWN!
I'VE HEARD SO MUCH ABOUT YOU, PATSY!
IT WORKED! BUZZ IS JEALOUS AS CAN BE! BUT I WON'T APPROACH HIM YET! I'LL WAIT TILL HE COMES TO ME!
HOW DO YOU LIKE THAT?! HE GRABBED HER FROM RIGHT UNDER MY NOSE! GRRR!
AND, FOR THE NEXT FEW DAYS...
IT'S HARD TO BELIEVE THAT A CHARMING MAN LIKE YOU IS HEDY'S COUSIN!
Y'KNOW, PATSY, I NEVER REALIZED THAT CENTERVILLE HAD SUCH LOVELY... EH... SCENERY!
AND YOU SAY YOU'RE THE DIRECTOR OF A BANK??! AT YOUR AGE!
WELL... IT'S ONLY A LITTLE BANK!
I'VE WON! PATSY WILL NEVER SETTLE FOR BUZZ BAXTER AFTER MEETING WARNER!
3

FINALLY... GOODBYE, HEDY! AND THANKS SO MUCH, PATSY... FOR MAKING MY STAY IN CENTERVILLE SO ENJOYABLE!
'BYE, WARNER... COME SEE US AGAIN REAL SOON!
YEAH... IN ABOUT TWENTY YEARS!

YOU WERE PERFECT, WARNER! I'LL HAVE BUZZ ALL TO MYSELF SOON!
BELIEVE ME, COUSIN... IT WAS A PLEASURE!

AND NOW TO WATCH PATSY GIVE BUZZ THE COLD SHOULDER! POOR BOY... LUCKY HE'LL HAVE MY SHOULDER TO WEEP ON!


SAY! WHAT'S THIS? I-I THOUGHT YOU... YOU WERE JEALOUS, BUZZ!
I WAS! THAT'S WHY I VOWED I WOULDN'T LEAVE PATSY OUT OF MY SIGHT EVER AGAIN!


AND I'M PROUDER OF BUZZ THAN EVER, SINCE WARNER TOLD ME THAT HE TOO STARTED LIFE AS A SODA JERK! MAYBE BUZZ WILL SOME DAY BE A BANKER ALSO!
I'D BE ANYTHING FOR YOU, PATSY DOLL!
!
4

I WONDER IF I WAS ORIGINALLY INTENDED FOR A DIFFERENT PLANET?
The END

*Draw me!**

You may win a $430.00 scholarship in commercial art

***Draw this girl's head** with pencil, 5 inches high. As winner of contest you get a complete art course—free training for a money-making career in advertising art, illustrating or cartooning. You are taught, individually, by professional artists on the staff of world's largest home study art school, founded over forty years ago.

Many former students of this school are now earning upwards from $150 a week. Some $50,000 a year. Among all commercial artists today, one out of every ten, it's estimated, has studied with this school. Try for this free art course! Winner also gets professional drawing supplies and a series of valuable art textbooks. Entries for January 1960 contest must be received by January 31. None returned. Amateurs only. Our students not eligible. Winner notified.

Use 1 coupon then pass this page on to a friend.

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Please enter my attached drawing in your contest.
(PLEASE PRINT)

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*Address*_____ *Apt.*_____
*City*_____ *Zone*_____
*County*_____ *State*_____

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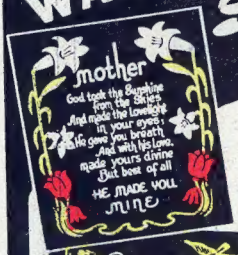

Mother
God took the Sunshine from the Skies
And made the Lovelight in your eyes;
He gave you breath And with his Love,
made yours divine
But best of all
HE MADE YOU MINE

A CHILD'S PRAYER
Now I Lay me down To Sleep
I pray the Lord my soul to keep
If I should Die before I Wake,
I pray the Lord my soul to take

SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP $2.50

IF YOU SELL 30, YOU KEEP $3.00

IF YOU SELL ALL 40 YOU KEEP $4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE FOR COMPLETE DETAILS TO

STEPHENS CREDIT SALES

Dept. YF P. O. Box 1004

Nashville , Tennessee

GAIN WEIGHT!

STOP BEING SKINNY AND TIRED!

Amazing Scientific Plan Adds New Attractive Pounds and Inches

AS FAST AS YOU WANT . . . OR YOU PAY NOTHING!

START GAINING WEIGHT TODAY . . . AND KEEP ON GAINING HEALTHY POUNDS AND INCHES!

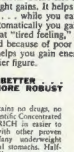
Don't be skinny . . . Put on pounds and inches of new, attractive flesh . . . and feel like a new person. *Vitatone* Tonic and Appetite Stimulant is an amazing Scientific Formulation for easier weight gains. It helps you gain pound after pound, which makes your figure better looking . . . while you eat the foods you choose. It peps up Vitamin deficient *appetites* . . . automatically you gain weight without conscious effort. And at the same time, you lose that "tired feeling," have more resistance, sleep better at night. If you are skinny and tired because of poor appetite or poor eating habits . . . this medically safe, easy way helps you gain energy faster, and puts on pounds and inches of new weight, for a shapelier figure.

NOW YOU CAN LOOK BETTER . . . HAVE A HEALTHIER, MORE ROBUST FIGURE!

Vitatone is entirely safe, contains no drugs, no stimulants, but is a medically scientific Concentrated *Food* Formula that's EXTRA RICH in easier to assimilate calories, fortified with other proven weight building elements. Many underweight people have smaller than normal stomachs. Half-way through a meal, they're full . . . can eat no more. *Vitatone* is more than a meal. Yes, each daily supply of *Vitatone* is so rich in calories as many a skinny person's regular full meal.

ONE OF THE MOST POWERFUL YET SAFE WEIGHT GAINING FORMULAS THAT HAS EVER BEEN OFFERED!

Vitatone's 10-lb-1 Formula is like a Doctor's Prescription . . . Special care was taken to formulate it so that it was wonderfully tasting. It was prepared so as to be approved and recommended for use by men, women, and even young children.



THESE ARE THE PLACES ON YOUR BODY WHERE YOU TEND TO BE UNDERWEIGHT

Cheeks
Arms
Thighs
Legs
Hips
Calves

BE APPEALING—HAVE SELF-CONFIDENCE

If you are skinny and embarrassed when you undress because of scrawny body, thighs, arms and legs . . . Now you may be able to quickly put on more attractive pounds and inches so fast it will amaze you . . . *Vitatone* is developed by Men of Medical Science . . . a delicious weight adding formula, jam-packed with wonder calories to help your body gain good-looking flesh automatically, wherever you need it . . . on face, neck, arms, legs and ankles . . . Almost like magic, skinny "broomstick" figures fill out all over the body into a beautiful "new look" that wins popularity! Concentrated *Vitatone* stimulates Vitamin Deficient appetites . . . New Pep, Vigor and Vitality.

IMPORTANT: Forget everything you have ever heard about weight gaining products before today! Don't confuse *Vitatone* with any other formula you have ever seen, heard of, or tried. *Vitatone* is a medically researched product. A weight gaining wonder formula unlike anything ever released *without a Doctor's Prescription!* And here is the overwhelming proof! When you use *Vitatone* concentrated 10-lb-1 Formula to add weight . . . you will be among the fortunate men and women who experienced incredible weight gains . . . after every other weight gaining method failed them.

No other products can claim all these amazing weight gaining and health giving ingredients.

HOW VITATONE WORKS TO GIVE YOU NEW ATTRACTIVE POUNDS AND INCHES . . .

Here is the actual formula*. . . The amazingly safe, tested, way to gain weight. The method you may have heard about . . . now ready for sale without a Doctor's Prescription.

Concentrated 10-lb-1
Weight Gaining Formula Contains:

1. Amazing, DPA (Dicalcium Phosphate Anhydrous)—When you take concentrated *Vitatone*, this tested ingredient will build body tissue, strong bones and supply your body with two needed minerals of Human Nutrition.

2. Enriched B-13 . . . Called the sensational growth vitamin, this is the world famous "red vitamin" doctors prescribe to build healthy robust appetites . . . has a remarkable ability . . . proven in clinical tests on children to cause weight and growth gains.

3. Special Iron (From Ferrous Sulfate) . . . Helps correct iron deficiency anemia, which makes you feel tired, listless, and run down. Helps rich, red blood for added pep, and energy too.

4. Stimulating B-1 . . . Two average doses of Concentrated *Vitatone* contains four times the minimum daily requirement of Vitamin B-1 . . . An appetite building vitamin that increases your desire for food . . . helps you relish your meals, and look forward to dinnertime with happy anticipation.

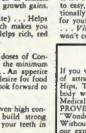
5. (Calciferol) Vitamin D . . . A proven high concentrate vitamin which helps you build strong bones . . . A proven aid in keeping your teeth in good condition as well.

Five Other Ingredients . . . making concentrated 10-in-1 *Vitatone* formula one of the greatest weight building products ever developed! Loaded with super-calories that help you put on pounds and inches of good-looking flesh, easily and pleasantly.

RELEASED . . . WITHOUT A PRESCRIPTION

Good news! By the thousands at Doctors' offices. You can now gain new, attractive pounds so quickly, so easily, so safely that your friends will be amazed. Yes, you can do this without consulting with sugary doctors, fishy oils, drugs or dangerous concoctions.

The ingredients in *Vitatone* were tested by Doctors on underweight men, women and children all of whom brought and found effective.



HELPS YOU ENJOY NEW ENERGY AND A ZEST FOR LIFE WHILE YOU ADD WEIGHT!

It is very rare that a Weight Gaining Formula offers an underweight person the opportunity to maintain a vigorous, alert appearance, enjoy sound sleep and have a good sense of well being . . . when they are in the process of gaining the needed pounds and inches they so urgently desire. You will, we feel, thank us a thousand times for telling you about *Vitatone*, the more amazing Weight Gaining Formula Ever Developed.

GUARANTEE

Accept no substitutes, only Vitatone Concentrated Vitamin Formula contains 16 special ingredients including Calciferol, supervised by our staff and a Doctor's Prescription.

Only VITATONE Concentrated Formula is backed by the Most Amazing Guarantee in the History of Weight Building Products!

If you are not completely satisfied that *Vitatone* is helping you gain precious pounds and inches quickly and easily, return the unused portion of the *VITATONE* Bottle and your full purchase price will be refunded. *BUT YOU NEED TRY VITATONE AS A GIFT! YOU ARE NOT BUYING VITATONE UNLESS IT DOESN'T COST YOU A PENNY!* This Guarantee is in Effect for a Full 63 days after you receive your VITATONE FORMULA!

VITATONE HEALTH PRODUCTS
Dicalcium Phosphate Anhydrous

THE SECRET OF THIS SAFE, DOCTORS APPROVED WEIGHT GAINING FORMULA!

The ingredients in *Vitatone* have been more thoroughly tested over a longer period of time, by more Doctors in more clinics and hospitals than many other products sold anywhere *without a Doctor's Prescription*. Doctors have proven time and time again that the wonderful ingredients in *Vitatone* are completely safe and produce no unpleasant side effects.

You may take *Vitatone* with complete confidence, content in the knowledge that the ingredients have been released for sale without prescription. Is it any wonder that *Vitatone* not only helps you gain an attractive, more shapely figure, by fortifying weight maintaining meals with its concentrated ingredients . . . but also helps you put good looking flesh on face, neck, arms, hips, thighs, legs and ankles. Why be skinny . . . why let your life slip by without trying . . . No matter what you've tried, *Vitatone* is the one product that can help you! It's a shortcut to easy, safe, and pleasant weight gains. Unconditionally Money Back Guaranteed if it doesn't work for you! Yes, this is our unconditional guarantee . . . *Vitatone* must gain weight for you . . . or it won't cost you a penny!

PROOF POSITIVE

If you want to see good-looking pounds and inches of attractive weight added to your Face, Arms, Hips, Thighs, Calves . . . to every inch of your body where you are thin, then read the thrilling Medical Facts on this amazing concentrated APPROVED WEIGHT GAINING FORMULA: try Vitatone Tonic-Vitamin . . . Now available Without a Doctor's Prescription . . . Entirely at our expense!

Here is the astonishing answer . . . Underweight people, while actually taking Vitatone, report easy weight gains of 12 to 26 pounds!

". . . Gained 26 pounds in 7 weeks . . . to me, Vitatone's the best product I've ever known."
—Mrs. A. F., Brooklyn, N.Y.

"I'm a nurse and I was always tired and worn out after my Night Shift. Now I eat better and can do my work better since taking Vitatone."
—Miss J. V., Registered Nurse, N.Y.C.

"My son was skinny, underweight and unhappy—but now 15 pounds heavier and looks wonderful —Thanks to Vitatone." *—Mrs. M. W., Texas*

"Gained 3 pounds the first week . . . Since then went from 103 to 122 pounds."
—Miss S. C., California

The only real test of a Weight Gaining product is this—How many pounds and inches did people gain in actual use . . . and Vitatone holds the answer for you!

DOCTORS WRITE ON LETTERHEAD FOR CLINICAL SAMPLE

WHAT VITATONE THE "MIRACLE" WEIGHT GAINER MEANS TO YOU

VITATONE may mean New Hope if you are tired of being Skinny . . . of no appetite . . . and merely picking at your food. If you want to get rid of that "tired out" feeling . . . build resistance, sleep better, and have more pep and energy . . . show off a more robust, stronger figure at physique . . . then get at OUR RISK how much the Concentrated VITATONE Tonic and Appetite Stimulant Plan may help you.

UNDERWEIGHT IS NOT HEALTHY . . . HELP YOURSELF TODAY . . . DON'T STAY SKINNY!

Your doctor may have been warning you that your underweight condition can lead to fatigue, loss of sleep and low resistance. Your doctor may also tell you that underweight can make you embarrassed, sensitive and ashamed . . . That you may be feeling "gawky" and ill at ease, because you are so thin.

If you are skinny because of poor appetite or poor eating habits . . . if you feel tired out all the time . . . look pale, underfed, almost sickly, if your resistance is low and you sleep restlessly at night, then you should make up your mind to test GENUINE CONCENTRATED VITATONE.

If when summer comes, you're ashamed to wear a bathing suit, try this New Weight Gaining Discovery, *Concentrated Vitatone* today. You may say, "I never thought I'd be so happy on the beach. I never thought I could gain weight so easily. The *Vitatone* Tonic and Appetite stimulant Plan is just wonderful."

Take advantage of Vitatone's *Special Introductory Free Trial Offer! Do it today!*

VITATONE HEALTH PRODUCTS
41 Union Square, New York 3, N. Y.

MAIL THIS COUPON TODAY!

Dept. GR – 12

VITATONE HEALTH PRODUCTS
41 Union Square, New York 3, N. Y.

☐ Please send me complete VITATONE WEIGHT GAINING PLAN AS MARKED BELOW:

☐ Please send me your generous Introductory 21-Day Plan. I enclose $2.98, cash, check, or M.O. The very first bottle must help me gain weight as fast as I want, must help me to look better and feel better . . . must be delicious to take or my money will be refunded promptly and without question.

☐ I want to take $2.94. Please send me Triple Size (3 bottles) 63-Day VITATONE WEIGHT GAINING PLAN. I enclose $6.00 cash, check or M.O. and thereby receive 1 GENEROUS 21-DAY PLAN ABSOLUTELY FREE (regular price $6.94). Same absolute money back guarantee.
When you send cash with order you save up to 50c in postage charges and C.O.D. Fees.)

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

☐ Please ship C.O.D. as marked above.

ALL ORDERS RUSHED IN PLAIN WRAPPER

FIRST TIME EVER OFFERED AT LESS THAN $9.95

WORLD'S LARGEST TEAR DOLL

DRINKS, WETS, TEARS

Lambie Pie

COMMENDED BY THE GOOD HOUSEKEEPING INSTITUTE PARENTS' MAGAZINE

NOW ONLY $4.95

SHE LOOKS LIKE A REAL LIVE BABY

- SENSATIONAL DOLL VALUE • LIFE-LIKE MYSTIC SKIN
- WASHABLE FROM HEAD TO TOE • SITS, SLEEPS, CRIES
- CUDDLE HER ALL YOU WANT TO—SHE'S UNBREAKABLE

Lambie Pie is sure to be the darling of your favorite doll mother because she's everything a baby ought to be . . . a cuddly armful with her dimpled "peaches and cream" face and soft-filled all-latex body. She has no-muss, molded hair that stays perfectly combed all the time. Lambie closes her mischievous eyes when she sleeps and will suck her thumb wistfully—if you let her. She loves to bathe, then go bye-bye in her fleecy, warm flannel bunting with its adorable pink satin ribbon trim. Pinch her rosy cheeks and she'll pout or pucker for a kiss. Full 24" tall so you can dress her in real baby clothes.

24" TALL BIG AS A BABY! this means she can wear baby clothes and diapers

SHE CRIES REAL TEARS

We'll promptly ship Lambie Pie for the little girl you love. Never before so much doll satisfaction for so little money.

Life-size like a real live baby. She sits up and cries too.

All mystic skin so you can wash her from head to toe.

She closes beautiful long lashes and goes off to slumber land.

MONEY-BACK GUARANTEE

Niresk Industries, Inc., Dept. DP B-2
2331 N. Washtenaw Ave., Chicago 47, Illinois

Please rush lovable Lambie Pie Doll for just $4.95 plus C.O.D. postage. Full purchase price will promptly be refunded if not 100% satisfied.

☐ Send doll C.O.D. plus postage. ☐ Enclosed $4.95 plus 50¢ additional for postage and handling.

NAME _____ (please print)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

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